



Corryong Show Sponsorship Proposal

October 5th, 2024

Our Background

The Corryong Show has been a longstanding community event, held in Corryong in the north-east of Victoria. The first show was held in 1891, commencing in the Corryong Saleyards, before moving to the Corryong Recreation reserve in 1899, which is where the show is still held today. The Corryong Show is a not-for-profit organisation, run by the community, for the community.

The Corryong Show has been through some hardship over the past 130 years, with breaks for World War One and Two, and on four occasions due to bushfires. More recently, in 2018, there were insufficient numbers to form a committee, and as a result, the show was cancelled.

The president at the time put a call out to the community, holding multiple community feedback and brainstorming sessions which gathered a lot of interest, and from there, a new and passionate committee was formed.

The newly formed committee proposed that the Corryong Show be moved from its long-standing March event, to October, in a bid to not compete with popular events such as the Towong Cup and The Man From Snowy River Bush Festival. The new date also coincides with Victorian school holidays and the NSW long weekend, to attract both local families and those from afar.

Since then, the Corryong Show committee have worked around the challenges that have been thrown their way, such as our regions horrific bushfires and the COVID-19 pandemic and have hosted three successful events, our 'Cracker Family Night' in 2021 and in 2022 our first 'traditional' Show in the new Corryong Events Centre. All events have seen tremendous support from both our community and those from afar- with families coming together for the day to spend quality time and make precious family memories.

Preparations are again underway for the 115th Corryong Show, to be held on October 5th, 2024. We are exploring new attractions and events to build on the success of the 2023 show.

We are very excited about our upcoming show and your support will ensure the Corryong Show continues to be a tradition that lives on in our community and is a success for many years to come.

We invite your business to consider the Sponsorship packages outlined below. We appreciate your time and consideration.

If you would like more information, please feel free to contact Emma on 0403543595.

With Regards,

Emma Klippel
on behalf of the Corryong Show Committee

Your Brand Exposure

Online Exposure

The Corryong Show has a website (www.corryongshow.com.au) as well as a Facebook (www.facebook.com/corryongshow/) and Instagram accounts (@corryongshow). These accounts are accessed by over 1300 people and are growing, not only in the local district, but around the country. These outlets allow those who support the Corryong Show to follow happenings and stay up to date via social media.

Your sponsorship will allow Corryong Show to continue to grow and provide Corryong and surrounding districts with a fun, family friendly, social event which they look forward to year after year, all while promoting the partnership between your business and the Show.

Please see below for our various sponsorship options.

Platinum Sponsor- \$3000

- Access for 8 people to the 2024 Corryong Show
- Your company banner (if supplied) displayed in a high traffic area
- 2 Corryong Show Jute Bags
- 8 Drinks cards
- 8 dinner vouchers to be used at one of the local food vendors on show day
- 8 Corryong Show stubby holders
- 5 Corryong Show Pens
- 5 Corryong Show Coffee Mugs
- Advertising on our website and social media
- Advertising in our 2024 Corryong Show schedule
- Advertising throughout the day over the PA system
- Naming Rights to one of our popular events
- Stall site (if requested)
- Certificate of appreciation

Gold Sponsor- \$1000

- Access for 6 people to the 2024 Corryong Show
- Your company banner (if supplied) displayed in a high traffic area
- 2 Corryong Show Jute Bags
- 4 Drinks cards
- 4 dinner vouchers to be used at one of the local food vendors on show day
- 4 Corryong Show stubby holders
- 4 Corryong Show Pens
- 4 Corryong Show Coffee Mugs
- Advertising on our website and social media
- Advertising in our 2024 Corryong Show schedule
- Advertising throughout the day over the PA system
- Stall site (if requested)
- Certificate of appreciation

Silver Sponsor- \$500

- Access for 4 people to the 2024 Corryong Show
- Your company banner (if supplied) displayed in a high traffic area
- Corryong Show Jute bag
- 2 Drinks cards
- 2 dinner vouchers to be used at one of the local food vendors on show day
- 2 Corryong Show stubby holders
- 2 Corryong Show Pens
- 2 Corryong Show Coffee Mugs
- Advertising on our website and social media
- Advertising in our 2024 Corryong Show schedule
- Advertising throughout the day over the PA system
- Stall site (if requested)
- Certificate of appreciation

Bronze Sponsor- \$250

- Access for 2 people to the 2024 Corryong Show
- Corryong Show Jute Bag
- 2 Drinks cards
- 2 Corryong Show stubby holders
- Advertising on our website and social media
- Advertising in our 2024 Corryong Show schedule
- Advertising throughout the day over the PA system
- Certificate of appreciation

Donations of Trophies for Show & Shine- \$50 (limited to 4)

- Dedicated trophy displaying your business's name
- Trophies for People's Choice, Best Interior, Best Engine Bay and Best Car in Show
- Option to assist with judging the show & shine section you are sponsoring
- Advertising on our website and social media
- Advertising in our 2024 Corryong Show schedule
- Advertising throughout the day over the PA system
- Certificate of appreciation

Donations of Money, Goods or Trophies

- Advertising on our website and social media
- Advertising in our 2024 Corryong Show schedule
- Advertising throughout the day over the PA system
- Certificate of appreciation

The donation of money to the value of your choice will be greatly appreciated and will be used to purchase trophies and may be used as prize money for events. Goods donated may be used as prizes for events or as a raffle throughout the year.

If you would like to sponsor without all the inclusions above, please let us know!



Corryong & Upper Murray Agricultural & Pastoral Society Inc.

P.O Box 140, Corryong, Victoria, 3707

Email: corryong.ap@gmail.com

Phone: Emma 0403543595

Contract

| | |
|------------------------------------|--|
| Company Name | |
| Company Address | |
| Delivery Address for Sponsors Pack | |
| Contact Name | |
| Email | |
| Package Type | |

PAYMENT

In exchange for the rights and benefits outlined above, _____ will pay the Corryong Show a total of \$ _____ annually in _____ installment/s.

\$ _____ by _____ (date, month, year)

\$ _____ by _____ (date, month, year)

LENGTH OF CONTRACT

This contract commences on _____ and ends on _____ (date, month, year).

Corryong Show and _____ agree to exclusively negotiate a renewal of this contract between _____.

LOGO

Please email your businesses logo to corryong.ap@gmail.com

If these terms are acceptable to you, please sign this document. Keep one for your records, and return the other to Corryong Show in person or via email by no later than **June 30, 2024**. Once received, we will forward an invoice to your nominated email address.

Sponsorship will be gratefully accepted after this date, however we cannot guarantee all inclusions can be honored due to printing deadlines ect.

Name of representative: _____

Position: _____

Date: _____