



Corryong Show Sponsorship Proposal

October 3rd, 2026

Our Background

The Corryong Show is a proud and longstanding community event held in Corryong in north-east Victoria. The first Show was held in 1891 at the Corryong Saleyards before relocating in 1899 to the Corryong Recreation Reserve, where it remains today. The Corryong Show is a not-for-profit event, run by the community, for the community.

Across more than 130 years, the Show has experienced periods of hardship, including breaks during World War I and World War II, and four cancellations due to bushfires. In 2018, the Show was again cancelled when there were insufficient numbers to form a committee.

At that time, the President called on the community for support, hosting several feedback and brainstorming sessions that generated strong interest and momentum. From this, a new and passionate committee was formed. One of its key decisions was to move the Show from its traditional March date to October, avoiding clashes with major regional events such as the Towong Cup and the Man from Snowy River Bush Festival. The new date also aligns with the Victorian school holidays and the NSW long weekend, helping attract both local families and visitors to the region.

Since then, the committee has continued to navigate significant challenges, including devastating regional bushfires, the COVID-19 pandemic, and another serious bushfire season this year. Despite these setbacks, the Show has continued to move forward, hosting successful annual events with strong community support. Families come together each year to reconnect, celebrate and create lasting memories.

Preparations are now well underway for the 117th Corryong Show, to be held on October 3rd, 2026. We have secured exciting new attractions and events to build on the success of recent years and are looking forward to delivering another outstanding community celebration.

Your support will help ensure the Corryong Show remains a strong and enduring tradition for many years to come.

We invite your business to consider the sponsorship packages outlined below and thank you for your time and consideration.

For further information, please contact Emma on 0403 543 595.

Kind regards,

Emma Klippel
On behalf of the Corryong Show Committee

Your Brand Exposure

Online Exposure

The Corryong Show has a website (www.corryongshow.com.au) as well as a Facebook (www.facebook.com/corryongshow/) and Instagram accounts (@corryongshow). These accounts are accessed by over 1300 people and are growing, not only in the local district, but around the country. These outlets allow those who support the Corryong Show to follow happenings and stay up to date via social media.

Your sponsorship will allow Corryong Show to continue to grow and provide Corryong and surrounding districts with a fun, family friendly, social event which they look forward to year after year, all while promoting the partnership between your business and the Show.

Please see below for our various sponsorship options.

Platinum Sponsor- \$3000

- Access for 8 people to the 2026 Corryong Show
- Your company banner (if supplied) displayed in a high traffic area
- 2 Corryong Show Jute Bags
- 8 Drinks cards
- 8 dinner vouchers to be used at one of the local food vendors on show day
- 8 Corryong Show stubby holders
- 5 Corryong Show Pens
- 5 Corryong Show Coffee Mugs
- Advertising on our website and social media
- Advertising in our 2026 Corryong Show schedule
- Advertising throughout the day over the PA system
- Naming Rights to one of our popular events
- Stall site (if requested)
- Certificate of appreciation

Gold Sponsor- \$1000

- Access for 6 people to the 2026 Corryong Show
- Your company banner (if supplied) displayed in a high traffic area
- 2 Corryong Show Jute Bags
- 4 Drinks cards
- 4 dinner vouchers to be used at one of the local food vendors on show day
- 4 Corryong Show stubby holders
- 4 Corryong Show Pens
- 4 Corryong Show Coffee Mugs
- Advertising on our website and social media
- Advertising in our 2026 Corryong Show schedule
- Advertising throughout the day over the PA system
- Stall site (if requested)
- Certificate of appreciation

Silver Sponsor- \$500

- Access for 4 people to the 2026 Corryong Show
- Your company banner (if supplied) displayed in a high traffic area
- Corryong Show Jute bag
- 2 Drinks cards
- 2 dinner vouchers to be used at one of the local food vendors on show day
- 2 Corryong Show stubby holders
- 2 Corryong Show Pens
- 2 Corryong Show Coffee Mugs
- Advertising on our website and social media
- Advertising in our 2026 Corryong Show schedule
- Advertising throughout the day over the PA system
- Stall site (if requested)
- Certificate of appreciation

Bronze Sponsor- \$250

- Access for 2 people to the 2026 Corryong Show
- Corryong Show Jute Bag
- 2 Drinks cards
- 2 Corryong Show stubby holders
- Advertising on our website and social media
- Advertising in our 2026 Corryong Show schedule
- Advertising throughout the day over the PA system
- Certificate of appreciation

Donations of Money, Goods or Trophies

- Advertising on our website and social media
- Advertising in our 2026 Corryong Show schedule
- Advertising throughout the day over the PA system
- Certificate of appreciation

The donation of money to the value of your choice will be greatly appreciated and will be used to purchase trophies and may be used as prize money for events. Goods donated may be used as prizes for events or as a raffle throughout the year.

If you would like to sponsor without all the inclusions above, please let us know!



Corryong & Upper Murray Agricultural & Pastoral Society Inc.

Email: corryong.ap@gmail.com

Phone: Emma 0403543595

Contract

Company Name	
Company Address	
Delivery Address for Sponsors Pack	
Contact Name	
Email	
Package Type	

PAYMENT

In exchange for the rights and benefits outlined above, _____ will pay the Corryong Show a total of \$_____ annually in _____ installment/s.

LENGTH OF CONTRACT

This contract is for the 2026 Corryong Show.

Corryong Show and _____ agree to exclusively negotiate a renewal of this contract for the 2027 event.

LOGO

Please email your businesses logo to corryong.ap@gmail.com

If these terms are acceptable to you, please sign this document. Keep one for your records and return the other to Corryong Show in person or via email by no later than **June 30, 2026**.

Once received, we will forward an invoice to your nominated email address.

Sponsorship will be gratefully accepted after this date; however, we cannot guarantee all inclusions can be honored due to printing deadlines etc.